



The Neuropathy Action Foundation's

7th Annual “Neuropathy Action Awareness Day”

Thursday, June 20, 2013
Mr. C Hotel Beverly Hills
1224 Beverwil Drive
Los Angeles, CA 90035

About the NAF

The Neuropathy Action Foundation (NAF), a 501(c)(3) non profit, is dedicated to ensuring neuropathy patients obtain the necessary resources, information and tools to access individualized treatment to improve their quality of life. The NAF increases awareness among physicians, the general public and public policy officials that neuropathy can potentially be a serious, widespread and disabling condition, which may be treatable when appropriate medical care is provided.

The NAF's goals include:

Patient Empowerment: The NAF educates and assists neuropathy patients on how to become informed advocates for their healthcare.

Public Awareness and Physician Education: The NAF actively supports programs that create public and physician awareness of neuropathy, the use of IVIG and other remedies to improve patient care.

About the Event

The 7th Annual “Neuropathy Action Awareness Day” provides an exciting opportunity for patients to interact with other patients, physicians and exhibitors.

After six years of hosting this event in San Francisco or Sacramento we are holding our first event in Los Angeles. Past events drew over 300 neuropathy patients, family members, health care providers and others to learn about neuropathy, policy issues and patient advocacy. This year the morning consists of an Exhibit Area and educational sessions. There will be a sit down luncheon. The afternoon consists of additional educational sessions and Exhibit Area with refreshments. The event features a celebrity speaker, elected officials and others.

Exhibitors and Health Fair

Each year at this event several companies, organizations, government entities, etc. take the time to spend time with neuropathy patients to educate them on their services and products. They provide valuable information that may help you understand your insurance, learn about your rights to appeal decisions made by your insurance or may even help alleviate your neuropathic pain.

Please note that the NAF does not endorse products, treatments or speakers. Consult with your personal physician regarding products or treatments.

Location, Parking and Directions

The entire event will be held at the Mr. C Hotel Beverly Hills in Los Angeles, California - a perfect location for patients attending from all over the U.S.

Mr. C is located at 1224 Beverwil Drive between Pico Boulevard and Olympic Boulevard overlooking Beverly Hills.

The NAF will cover valet parking for all attendees. Please let the valet attendant know you are a guest of the Neuropathy Action Foundation.

Hotel Arrangements

A limited number of rooms have been reserved at the Mr. C Hotel Beverly Hills. To take advantage of the special NAF room rate of \$259 (exclusive of taxes) per night, you must reserve your room before June 6, 2013. Please remember to tell the reservation agent that you are part of the Neuropathy Action Foundation Group to receive the special rate. The NAF Group Rates established will be offered 3 days prior and 3 days after the room black out date of June 20, subject to availability of guest rooms at the time of reservation. Call Ms. Sarah Brodeur at 310.226.6239 Monday-Friday from 9:00AM-4:00PM or email her at sbrodeur@mrchotels.com to reserve your room today.

IMPORTANT NOTE: The NAF will pay for up to 10 flights and hotel rooms for the night of the event or the night before the event for patients from out of the Los Angeles region who have a financial hardship. The NAF does not want a single patient to miss this event due to cost.



Program and Agenda

9:30 – 10:00	Registration and Exhibits
10:00 – 10:10	Welcome and Overview Sharon Ito, Award Winning News Anchor and Reporter
10:10 – 10:50	Partnering with Your Doctor: Asking for Help Mazen Dimachkie, MD, Professor, University of Kansas Medical Center
10:50 – 11:30	Understanding a Neurologist's Approach to the Diagnosis and Treatment of Peripheral Neuropathy Richard Lewis, MD, FAAN, Director EMG Laboratory and Co-Director Neuromuscular Clinic, Cedars-Sinai
11:30 – 12:00	Break and Exhibits
12:00 – 1:15	Lunch Program <ul style="list-style-type: none">• Living With and Beating Diabetic Neuropathy: A Hollywood Celebrity's Journey Jerry Mathers, American television, film, and stage actor. Best known for his role in the television series <i>Leave It to Beaver</i>, in which he played "Beaver" Cleaver.• Neuropathy Action Foundation Update Dominick Spatafora, President, Neuropathy Action Foundation• Los Angeles Neuropathy Group Update Velda De Cosentine• Pacific Chapter of the Neuropathy Association Update Bev Anderson
1:15 – 1:45	Diet, Health & Nutrition: Tips From a Hollywood Celebrity Nutritionist Lisa De Fazio, MS,RD, Hollywood Media Dietitian, Television Host and Spokesperson
1:45 – 2:15	Making Sense of Medicare Anita Chun, Center For Health Care Rights
2:15 – 2:45	The Human Element: No Excuses for Blood or Plasma Shortages Elaine Rock, Director of Plasma Recruitment, BloodSource
2:45 – 3:15	Refreshments and Exhibits Break
3:15 – 3:50	Neuropathic Pain and Pain Treatments Sean Mackey, MD, Ph.D., Chief, Division of Pain Management, Stanford University (Invited)
3:50 – 4:30	Traumatic Neuropathies and Nerve Repair Jeffrey Ralph, MD, Associate Clinical Professor, University of California, San Francisco



**7th Annual “Neuropathy Action Awareness Day”
Registration Form**

(Return by June 10 to avoid a \$50 charge)

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Name _____

Company / Organization Name (If Applicable) _____

Address _____

Phone _____ Email _____

Please check off which events you will attend:

- I am attending the seminars and exhibits: FREE
- I am a neuropathy patient or caretaker and will attend the Luncheon: \$20 per person
- I am **NOT** a neuropathy patient or caretaker and will attend the Luncheon: \$100 per person
- I cannot attend but would like to make a contribution in the amount of \$_____

Total Number of People Attending Event: _____

Payment:

- You can now use a credit card online to pay your registration at www.neuropathyaction.org. Just write “June 20 Event” in the box labeled “Personal Information or Notes.”
- My check or money order, payable to Neuropathy Action Foundation (NAF), is enclosed.
- Please charge my credit card for \$_____ MasterCard Visa AMEX

Credit Card Number _____ Expiration Date _____

Name As It Appears On Card _____

Signature _____ Date _____

Please mail your completed form (and check, if applicable) to:

Neuropathy Action Foundation
1950 Old Tustin Avenue
Santa Ana, CA 92705

Questions: Contact (877) 512-7262

The NAF is a 501(c)(3) tax exempt organization as described under Section 501(c)(3) of the Internal Revenue Code. Your charitable contribution is tax deductible according to limits provided by law. Tax ID #20-4792248. Please note that the NAF does not endorse any product, program, treatment or speaker. Please consult with your personal physician regarding products or treatments.