

11TH ANNUAL

NEUROPATHY ACTION
AWARENESS DAY

JUNE 23, 2017
INTERCONTINENTAL
LOS ANGELES



ABOUT THE EVENT

ATTEND IN PERSON

For the 11th year in a row the NAF will hold the largest neuropathy awareness and education event in the United States. The 11th Annual **Neuropathy Action Awareness Day** provides an exciting opportunity for patients to interact with other patients, providers and exhibitors. Neuropathy patients, caregivers, health care providers and others are encouraged to attend this event to learn about neuropathy, how to cope with neuropathy, policy issues and patient advocacy. This year the morning consists of an Exhibit Area and educational sessions. There will then be a sit down luncheon. The afternoon consists of additional educational sessions and Exhibit Area with refreshments. The event features a celebrity speaker, elected officials and others. There will also be a Silent Auction made up of trips, activities and other fun items!



PARTICIPATE VIA LIVE BROADCAST (LIVESTREAM)

Can't attend the conference in person? Don't worry, the NAF will be using the latest Livestream technology that will allow you to participate **FREE OF CHARGE** in the comfort of your own home, office or neuropathy support group. The entire day will be broadcast live and all you need is a computer with access to the Internet! You will even be able to ask the speakers questions and receive an instant answer in real-time. And since the entire day will be recorded, you will be able to watch long after the event is over, anytime you want, on the NAF website.



REGISTER FOR **FREE** TODAY
AND RECEIVE A LINK TO WATCH LIVE!

ABOUT THE NAF

The Neuropathy Action Foundation (NAF), a 501(c)(3) non-profit, is dedicated to ensuring neuropathy patients obtain the necessary resources, information and tools to access individualized treatment to improve their quality of life. The NAF increases awareness among physicians, the general public and public policy officials that neuropathy can potentially be a serious, widespread and disabling condition, which may be treatable when appropriate medical care is provided.

THE NAF GOALS

PATIENT EMPOWERMENT

The NAF educates and assists neuropathy patients on how to become informed advocates for their healthcare.

PUBLIC AWARENESS AND PHYSICIAN EDUCATION

The NAF actively supports programs that create public and physician awareness of neuropathy, the use of IVIG and other remedies to improve patient care.

EXHIBITS AND HEALTH FAIR

Each year at this event several companies, organizations, government entities, etc. take the time to spend the day with neuropathy patients to educate them on their services and products. They provide valuable information that may help you understand more about your treatments/medications, your insurance, your rights to appeal decisions made by your insurance company or may even help alleviate your neuropathic pain.



LOCATION, PARKING AND DIRECTIONS



The entire event will be held at the InterContinental Hotel in Los Angeles, California located at 2151 Avenue of the Stars—a perfect location for patients attending from all over the U.S.

InterContinental Los Angeles is an iconic Hollywood landmark just minutes from Century City's major entertainment studios, Beverly Hills' world-class shopping on famed Rodeo Drive and, of course, the Pacific Ocean's year-round, sun-soaked beaches.

The NAF will cover parking for all patient and caregiver attendees. Please let the valet attendant know you are a guest of the Neuropathy Action Foundation.

HOTEL ARRANGEMENTS

A limited number of rooms have been reserved at the InterContinental Hotel. To take advantage of the special NAF room rate of \$279 (exclusive of taxes) per night, you must reserve your room *before* **May 23, 2017**. Please remember to tell the reservation agent that you are part of the "Neuropathy Action Foundation" Courtesy Block to receive the special rate. Book your room on-line at the following direct link: **INTERCONTINENTAL LOS ANGELES** and select "BOOK NOW" or call the Toll-Free Reservations number at (866) 329-1010 or (310) 284-6500.



IMPORTANT NOTE

The NAF will pay for up to 10 flights and hotel rooms for the night of the event or the night before the event for patients from out of the Los Angeles region who have a financial hardship. The NAF does not want a single patient to miss this event due to cost.

PROGRAM AND AGENDA

 **livestream**
LIVE VIDEO STREAMING
AVAILABLE

Please note that the conference is being held in California and Live Streaming will take place during Pacific Standard Time (PST).

- 9:00—9:30** **Registration and Exhibits**
- 9:30—9:35** **Welcome**
Kathleen Creason, NAF Board Member
- 9:35—10:15** **Neuropathy 101: Signs, Symptoms and Causes**
Perry Shieh, MD, Ph.D., Associate Clinical Professor, University of California, Los Angeles (UCLA)
- 10:15—10:55** **Understanding a Neurologist's Approach to the Diagnosis and Treatment of Peripheral Neuropathy**
Richard Lewis, MD, FAAN, Director EMG Laboratory and Co-Director Neuromuscular Clinic, Cedars-Sinai
- 10:55—11:30** **Current Treatment Options for Peripheral Neuropathy**
Jeffrey Ralph, MD, Associate Clinical Professor, University of California, San Francisco (UCSF)
- 11:30—12:00** **Break and Exhibits**
- 12:00—1:15** **Lunch Program**
- **Master of Ceremonies**
Carolyn Johnson, Award-Winning Journalist and Co-Ancor, NBC4 Southern California News at 4 p.m. and 6 p.m.
 - **Neuropathy Action Foundation Update**
Dominick Spatafora, Founder and President, Neuropathy Action Foundation (NAF)
 - **"You Are Our Hero Award"**
 - **I Never Signed Up for This...**
Darryle Pollack, Cancer Survivor, Artist, Author
- 1:15—1:45** **Fitness, Weight Loss and the Importance of Exercise**
- 1:45—2:15** **"Diabetes: Why You Are Not Alone"**
Manny Hernandez, Co-Founder, Diabetes Hands Foundation and Senior Vice President, Livongo Health
- 2:15—2:45** **Refreshments and Exhibits Break**
- 2:45—3:30** **Advocacy and Access to Care and Treatment: Championing Healthcare Rights for Yourself and Others**
Martine Brousse, Healthcare Specialist, Patient Advocate, Certified Mediator Founder and President, Advimed

Jim Romano, Director of Government Relations and Advocacy, Patient Services, Inc. (PSI)



NEUROPATHY ACTION AWARENESS DAY

3 EASY WAYS TO REGISTER

- 1 CHECK VIA MAIL
- 2 CREDIT CARD VIA MAIL
- 3 CREDIT CARD ONLINE

JUNE 23, 2017

INTERCONTINENTAL/CENTURY CITY HOTEL
2151 AVENUE OF THE STARS
LOS ANGELES, CA 90067

ATTENDEE

Name

Company / organization (if applicable)

Address

City

State

Zip

Phone

Email

QUESTIONS CONTACT (877) 512-7262

Please check off which events you will attend

- ☐ I am a neuropathy patient or caretaker and will attend the Event and Luncheon: **\$25 per person**
- ☐ I am NOT a neuropathy patient or caretaker and will attend the Event and Luncheon: **\$125 per person**
- Total number of people attending event in person: _____

- ☐ I cannot attend but would like to make a contribution in the amount of \$_____
- ☐ I cannot attend in person but will watch on the Internet via Live Stream: **FREE**

Payment

Pay online at www.neuropathyaction.org

- ☐ My check or money order, payable to **Neuropathy Action Foundation (NAF)**, is enclosed.
- ☐ Please charge my credit card for \$_____ ☐ MasterCard ☐ Visa ☐ AMEX

PAYMENT

Credit Card Number

Expiration Date

Name as it appears on card

CVV

Signature

Date

RETURN BY **JUNE 12TH**
TO AVOID A \$50 CHARGE

PLEASE MAIL YOUR
COMPLETED FORM (AND
CHECK, IF APPLICABLE) TO:

Neuropathy Action Foundation
1950 Old Tustin Avenue
Santa Ana, CA 92705

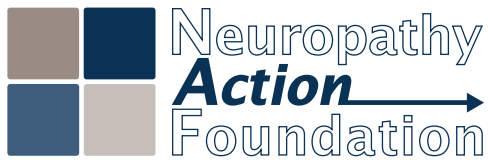
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Image Credit: Alex Norton, EyeWire, Seung Lab, MIT



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